

BluoVerda Deutschland e.V.

Annual Report 2019



BluoVerda Deutschland e.V.

We are a diaspora organization that promotes the maintenance, enhancement and recovery of ecosystems and natural resources in Latin America. We work with consideration and in support of sustainable livelihoods of local people. We do this by inspiring and building stronger, collaborative and more equal ties among institutions, society and science.

We focus on topics related to ecosystems, biodiversity, and livelihoods in Latin America. Our projects and initiatives involve six key areas: climate, forests & wildlife, mountain ecosystems, marine & freshwater, food & farming and sustainable cities.

VALUES

(We have) empathy, respect and kindness
(We act with) transparency, motivation and engagement
(Our actions are led by) research-based facts
(We seek) excellence

VISION

A world in which humans and nature live in harmony

STRATEGIC GOALS

- Implement and support initiatives developing innovative and inclusive approaches to achieve a balance between protection, resource use and local livelihoods
- Contribute to the global initiatives for sustainability by addressing environmental problems through local solutions.
- Transfer technology and knowledge to our partners to strengthen their work in Latin America

Project Development

In 2019, BluoVerda Deutschland e.V. has submitted three proposals seeking for funding for our project ideas.

CIM project proposal

Project Title: Open software in support of local conservation - pilot project of forest monitoring in the Peruvian Amazon

Statement of Problem and Objectives: Aware of the increasing pressure on the remaining Amazon rainforest, the Peruvian government calls for public and private action to protect and preserve forest ecosystems and to strengthen forest monitoring and supervision systems to reduce informal and illegal activities responsible for deforestation and forest degradation. In order to achieve forest conservation, the first step is to know how much forest there actually exists and how much of it has been lost. Only with this information, a forest can be protected and managed in a sustainable way. The project objective is to contribute to ongoing national forest conservation endeavors by developing a near-real-time (NRT), low-cost, and user-friendly forest monitoring system to detect deforestation and forest degradation processes at local scales in the Amazon rainforest. The forest monitoring system should be implemented in a first pilot project in a forest conservation unit (FCU) of 906 hectares in the Region of Madre de Dios. The FCU is administered since 2010 by our project partner, Arbio Amazonia. At the same time, the methodology will be shared among other stakeholders, including public and non-governmental institutions engaged in local conservation.

Location: Madre de Dios, Peru

Duration: 18 months

Final Budget: EUR 48,265

Funding: CIM – Centrum für Internationale Migration und Entwicklung

Proponents: BluoVerda Deutschland e.V. and ARBIO AMAZONIA

Contact Mariana Vidal (m.vidal@bluoverda.org); Gabriela Fontenla (g.fontenla@bluoverda.org)

Status: In process: the project proposal was selected for the second selection round. It is currently under the revision of CIM and the final notification for selected projects will take place during March 2020.

Genialsozial project proposal

Project Title: Strengthening youth through the implementation of agroforestry systems in the Uatumã Reserve, State of Amazonas, Brazil.

Statement of Problem and Objectives: A sustainable future for the people of the Amazon parallel to the preservation of its biodiversity and rainforest river systems is our concern. However, the overexploitation of natural resources and the migration of young people to the cities result in less economically attractive opportunities. As the urban population increases, the pressure on the forests increases. They are being cleared even though their potential to absorb CO₂ is needed. This is the starting point of our project. Young people should be empowered to improve their livelihood in their homeland and at the same time preserve natural resources.

Income generation for young people and environmentally friendly activities in the Uatumã Reserve will be strengthened as follows:

- Development of an agroforestry system and practical skills (2,000 trees/2 hectares)
- Development of entrepreneurial skills and organizations for the marketing of agroforestry products on local and international markets (workshops/training)
- Development of a business and sale plan for the Amazonas products
- Organizing a sustainable Amazon product trade fair under the leadership of the young residents from the Uatumã Reserve
- Cultural exchange between young people from the cities and youth from the reserve
- Dissemination of knowledge to a wider audience, e.g. through website, policy briefs, etc.

Location: Uatumã Sustainable Reserve, State of Amazonas, Brazil

Duration: 2 years

Final Budget: 76,400 (GenialSozial) + 12,075 (BluoVerda – Voluntary hours) = **EUR 86,675**

Funding: Genialsozial (Sparkasse Group)

Proponents: BluoVerda Deutschland e.V. and IDESAM

Contact: Patrícia Gallo (p.gallo@bluoverda.org)/ Maxi Domke (m.domke@bluoverda.org)

Status: Funding denied. The efforts for 2020 will be targeted for reaching new sources possibilities for funding

Ursula Merz project proposal

Project title: Our common future: An environmental education programme for the protection of wildlife

Project description: BluoVerda's knowledge of project development and CIWY's ongoing work on environmental education brings together the experience of both organisations to develop an environmental education project for young people and children. The aim is to raise environmental awareness of biodiversity conservation and the need for sustainable agricultural practices in harmony with nature in the Ambue Ari Park area. Therefore, a school near Ambue Ari Park will be selected for implementation and all activities will be carried out at the school and in the park. The lessons learned by the teachers will enable them to repeat the experience with new students in the coming years. It is also a pilot project with the potential to repeat the experience in other schools.

Location: Ambue Ari Park, Santa Cruz - Bolivia

Duration: 2 years

Final Budget: **EUR 29,700**

Funding: Ursula Merz Foundation

Proponents: Bluoverda Deutschland eV and Comunidad Inti Wara Yassy (CIWY)

Contact: Marolyn Vidaurre (m.vidaurre@bluoverda.org)/Patricia Gallo (p.gallo@bluoverda.org)

Status: In process: currently under revision

Partners

We are proud to have a growing network of partners in Latin-American. It is important for us to keep a fluent communication with them and so better understand the impact of our activities abroad. The current partners of Bluoverda Deutschland e.V., include:

IDESAM (Brazil)

IDESAM is an organization that promotes the sustainable use of natural resources in the Brazilian Amazon. It implements viable alternatives for environmental conservation, forest management, the improvement of rural livelihoods, and the mitigation of climate change.

Currently, Bluoverda and IDESAM are collaborating in the development of project proposals for strengthening youth through the implementation of agroforestry systems in the Uatumã Reserve, State of Amazonas, Brazil.

<https://idesam.org/en/>

ARBIO AMAZONIA (Peru)

Known as one of the most diverse forests in the world, the rainforest in Madre de Dios is undergoing record-breaking deforestation. Arbio, our partner organization on site, promotes the conservation of tropical rainforest in Peru and works hand in hand with native communities and private actors to safeguard and maintain this unique ecosystem.

Bluoverda and Arbio aim to work together to develop monitoring systems to support conservation, locally. The objective is to offer low-cost, near-real-time monitoring options for forest users to visualize changes in the forest cover and thereby identify potential threats, including deforestation processes.

<https://www.arbioperu.com/en/>

WELTWEIT – Gesellschaft zur Förderung lokaler Initiativen e.V. (Germany)

Weltweit provides holistic assistance to local initiatives to ensure the well-being of humans and nature in the most vulnerable areas of the world. They work together with overseas students providing them useful assistance in seeking for financial sources, in the development of their project ideas and assistance throughout the project implementation phase.

Weltweit has been a great partner for exchanging information on project ideas, technical solutions and funding sources. We have created a shared funding data base that we expect to keep using in the years to come. In 2020 we want to further collaborate by i.a., organizing a workshop on topics related to land use monitoring using GIS technology.

<http://welt-weit.org/>

Participation in workshops and events

Workshop zum Thema Auslandsprojekte – Partnerschaft, Antragstellung, Durchführung und Abrechnung

Organized by: Stiftung Nord-Süd-Brücken

Date: 21-22.08.2019

Place: Villa Jühling, Semmelweisstraße 6, 06120 Halle (Saale)

Objective: Information for associations from Saxony, Saxony-Anhalt and Thuringia that intend to submit applications to the North-South Bridges Foundation for funding projects in a country of the global south or are in the application process.

Attended by: Mariana Vidal

Fortbildung "CIM-Kleinprojektförderung – Vorgaben und Tipps zur Projektkonzipierung und -umsetzung

Organized by: CIM / GIZ

Date: 25-27.10.2019

Place: Oberursel bei Frankfurt/Main

Objective: The target group were organizations that qualified for the second phase of the CIM call. the training course was designed to make it easier to apply for funding and at the same time to provide participants with basic skills in project planning and management.

Attended by: Mariana Vidal

Regionales Netzwerktreffen „Migration und Entwicklung auf kommunaler Ebene“ für die Bundesländer Sachsen, Sachsen-Anhalt und Thüringen

Organized by: Engagement Global

Date: 17-18.12.19

Place: Kreistagssaal Landratsamt Burgenlandkreis

Objective: to work out how cooperation between municipalities and migrant actors can be shaped in the development and design of municipal partnerships. Furthermore, examples of good practice from municipalities and migrant organizations will be presented.

Attended by: Gabriela Huidobro and Mariana Vidal

Marketing

The website is based on a template provided by STRATO.DE and available online under www.bluverda.org. It contains relevant information on the work, partners, and contact of BluoVerda. The text is continuously revised and updated. Information is also available in other languages: German, Spanish and Portuguese.

A few publications have been made on the BluoVerda's Facebook, reached 201 followers and 199 likes. BluoVerda's Tweeter account has a total of 550 impressions. One publication has been made; Wrap your gifts in a more sustainable way, it has total of 9 engagements, 4 likes and 3 retweets.

BluoVerdas Blog was created using WordPress and up to date has a total of 4 articles:

- Happy New Year! Enjoy the fireworks! Let's have fun collecting garbage! By Gabriela Huidobro
- Trends in Ecology, Conservation and Climate Change: Agroforestry Systems. By Patricia Gallo
- Who we are? By Tamara Karp
- 4.1 million hectares of forest destroyed by fire in Bolivia. By Marolyn Vidaurre

On October 10, 2019 an article entitled BluoVerda e.V. – Brücke in den Regenwald has been published by Philine on the Neustadt-Gefluster Online-Magazin für Dresden Neustadt, the publication is available on:

https://www.neustadt-ticker.de/142160/alltag/vorgestellt/bluoverda-e-v-bruecke-in-den-regenwald?fbclid=IwAR03qo5DEGDD1wtef6Y5iB28GJZ1dWPM7Kq9TDugknI7z8g_yBG-luyOieQ

Finances

The financial report can be found in table 01. BluoVerda Deutschland concludes the year 2019 with an annual output of 1192.30 €. This is the result of 2064.60 € as Incomes, Expenses up to 375.80 € and Donations with a specific purpose of 496.50 €. We are ending the year with a benefit.

Table 1 Bilanz BluoVerda Deutschland e.V. Jahr 2019

Bilanz BluoVerda Deutschland e.V.	2019	%
Erträge	€ 2,064.60	
Aufnahmegebühren (once-only payment)	€ 300.00	14.53
Mitgliedsbeiträge	€ 600.00	29.06
Spenden insgesamt	€ 1,164.60	56.41
davon:		
<i>Nicht zweckgebundene Spenden</i>	€ 668.10	
<i>Zweckgebundene Spenden</i>	€ 496.50	
<i>CIWY - Bolivien</i>	€ 448.50	
<i>Mein Baum - Mein Dresden</i>	€ 48.00	
Aufwendungen	€ 375.80	
Registration costs (Notar, Landesjustiz)	€ 122.01	32.47
Marketing material (Website, Visitenkarten)	€ 36.50	9.71
Bürobedarf	€ 9.15	2.43
Bank fees	€ 100.66	26.79
Annual workshop BVD	€ 107.48	28.60
Saldo	€ 1,688.80	
Saldo minus zweckgebundene Spenden	€ 1,192.30	

Revenues

In the year 2019, from the revenues, 56.41% corresponded to Spenden (1 164.60 €), 29.06% to Mitgliedsbeiträge (600.00 €) and 14.53 % to Aufnahmegebühren (300.00 €). From the Spenden, 496.50 € were donations with a specific purpose, and were redirected to the final recipient. The remaining amount (668.10 €) is in BVD's bank account.

The amounts fundraised during the activities in August and December are detailed in Figure 1. Also spontaneous donations by companies and private individuals are presented.

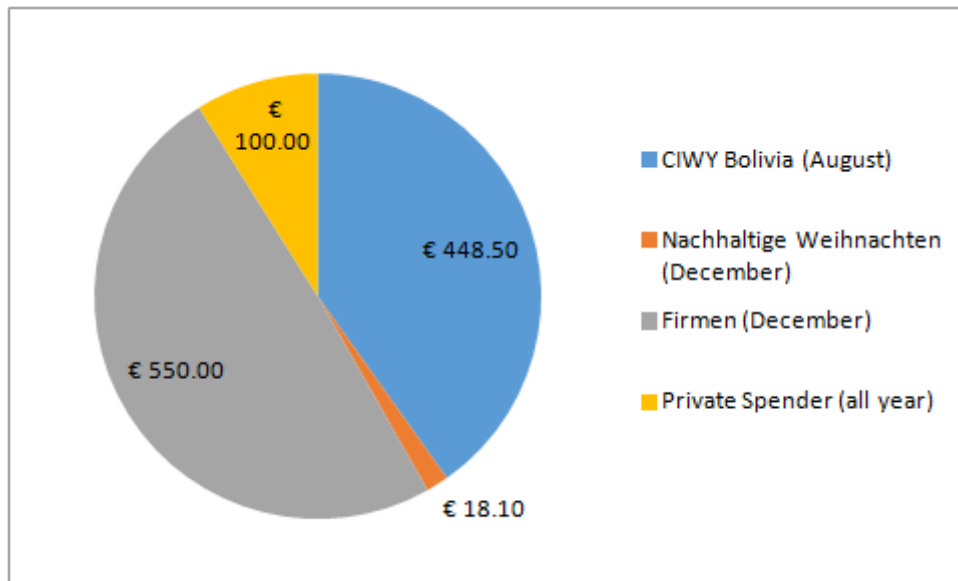


Figure 1. Spenden received by BluoVerda Deutschland during year 2019

Expenses

The total expenses for the year 2019 were 375.80 €. The Verein does not have staff/ Mitarbeiter_innen therefore there is not personnel costs to account. In the same way, expense allowances were not paid for the Vorstand members, all are working in an honorary capacity. The costs for registration of BVD in the Notar and in the Landesjustizkasse Chemnitz were in total 122.01 €, which represents the highest expense of the year (30.75%). This was a once-only payment and therefore is not considered a fixed cost. The organization of the BVD workshop was 27.09% of the annual expenses, and the bank fees 25.37% (100.66 €).

Organisational matters

The bank account was opened in June 2019 after a comparison of different options in line with the Verein's values. The Bank für Sozialwirtschaft was selected. Monthly fee arises to 7.50 €. The token for online transactions cost 39 €; this is a once-only payment and should not be considered a fixed cost either.

The Finance working group developed the following guidelines:

- Guidelines for issuance of donation receipts and certificates (October 2019)
- Guidelines for project implementation and accounting (December 2019)

The first-steps towards a set of internal forms have started. The first one is the form for M&E and request of funds by project partners (November).

Projections year 2020

The year 2019 began with 8 Ordentliche Mitgliederinnen. Towards the second half of the year three Fördermitgliedern and one Ordentliche Mitgliederin joined the Verein. To the extent that, a greater

number of visibility and dissemination activities will be carried out where potential members can be recruited, the membership fees could represent a source of funding to cover the fixed costs.

Registration in platforms for fundraising through “Charity Shopping”: will be done in the first quarter (Amazon, Gooding and Better Place). Not much funds should be expected from these platforms at the beginning. Reasons behind are the low percentage that is donated (in case of Amazon is 0.5% of the total Einkauf). It is recommended: 1) to spread the word between the contacts, through BVD website and through other social media, 2) to consider the option “Projekt erstellen” by Gooding.

Opening of the Paypal account in the first quarter, as long as the icon issue is solved, and can be included on the website.

The submission of Project proposals during 2019 and their potential approval could represent a good source of funds into the BVD cash register. Given the amounts which were applied for (Total amount: 74,600 € Genialsozial, 48,265 € CIM and 29,700 € by Merz Foundation) the Verein should consider more professional alternatives for the Buchhaltung of such projects and for the Verein as a whole.

The participation in the workshop “Regionales Netzwerktreffen” lead to the following contacts:

- Mrs. Marion Schneider, CEO Toskana Therme (Bad Sulza & Bad Schandau) and Chairwoman Internationales Kinderhilfswerk Ourchild e.V. Bad Sulza, with whom there is the possibility to establish cooperation in the Amazonian region in Peru and Brazil.
- Mr. David Theobald (Stadtverwaltung Saalfeld/Saale, Kommunale Entwicklungspolitik) and Mr. Schüner (Chef der Feuerwehr von Saalfel), who are interested in creating cooperation ties with BluoVerda in order to develop projects related to Wildfires in Samaipata, Bolivia.

Independent revision - Financial Report

All the receipts were revised and double-checked with the Excel Spreadsheet 2019_Beleg

The status of BVD’s bank account up to 31.12.2019, the revenues and expenses were confirmed. Everything is in order.

The following recommendations were given:

- Print and include the Spendebescheinigung issued by CIWY for the donation received by BluoVerda Deutschland on 07.10.2019 (numbering Beleg Nr. 00010-2019)
- Include Rechnung payment done to Landesjustiz Chemnitz (75.00 Euros) on 23.03.2019
- To avoid confusions, Aufnahmegebühr y Mitgliedsbeitrag from Gabriela Huidobro is considered in year 2019.
- Scan the receipts, because after some time the information in the in that type of paper tends to disappear.

Gabriela Huidobro Jáuregui,

Dresden, 02.02.2020